KOGNITY

IGCSE Business Studies
Teacher to Teacher Tips

Kognity is designed to help you prepare your students for success in their studies, while saving you time in the process. We have taken some of the most frequently asked questions from IGCSE Business Studies teachers and asked other IGCSE Business Studies teachers to provide the answers to them. Explore them below!

How can Kognity ensure that all the mandatory topics of the Business Studies syllabus are studied?
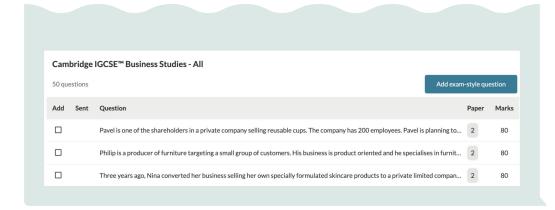
All of Kognity's Business Studies content has been developed by IGCSE Business Studies teachers who used their deep knowledge of the syllabus to not only write the textbook but design all questions, too. The content is solely based on the current syllabus released by Cambridge for the IGCSE Business Studies course and is fully aligned with all mandatory topics.

How can Kognity ensure excellent preparation for the IGCSE exams?

As all content is written by subject matter experts, students can feel confident that all questions they answer in Kognity Business Studies are relevant and focused on all areas of the syllabus. Kognity allows students to undertake self-directed study via the practice centre and also allows for teachers to issue exam-style question assignments to students to further aid their learning and exam preparedness.

Cambridge IGCSE™ Business Studies - All

50 questions

Add exam-style question

Add	Sent	Question	Paper	Marks
☐		Pavel is one of the shareholders in a private company selling reusable cups. The company has 200 employees. Pavel is planning to...	2	80
☐		Philip is a producer of furniture targeting a small group of customers. His business is product oriented and he specialises in furnit...	2	80
☐		Three years ago, Nina converted her business selling her own specially formulated skincare products to a private limited compan...	2	80

How can teachers make use of Kognity's features for differentiated instruction?

An excellent way for teachers to support students through differentiated instruction is by issuing assignments. Assignments can be sent to all of the class or a selection of students, meaning that students who require additional support can complete different assignment questions to their classmates.

Additionally, the dictionary can also be used for differentiation. When teaching or revising a lesson, we can ask students to click on different coloured vocab words, which opens the dictionary definition. Students can then read the word out loud and to copy it into the built-in notebook.

Select recipients ✕

You can send this assignment to selected students in Kognity.

Student names	Kognity ☐
Rachel Bellman	☑
Charles Cemson	☑
Mathias Dahlgren	☐
David Duran de la Ville	☐
Esther Ergo	☐
Fiona Foster	☑
Harald Hallgren	☐
Sam Johnson	☑
James Joyce	☑
Kyla Kalfour	☐
Jens kron	☐

5 students selected

Cancel   Update recipients