

# Assessment Prep with Kognity IGCSE Business Studies

#### What is this guide for?

This guide is designed to help you make the most out of Kognity as a tool to prepare students for success both in formative assessments and IGCSE exam preparation.

### How does Kognity help with assessment preparation for IGCSE Business Studies?

According to John Hattie, Professor of Education and Director of the Melbourne Educational Research Institute at the University of Melbourne, Australia, feedback is an important driver for improving teaching and learning. Formative assessments play a large role in consistent feedback throughout the year as students prepare for their IGCSE exams. Kognity provides efficient tools for immediate feedback to both the student and teacher.



- John Hattie

#### For students:

Students can test their problem solving, interpretation and analysis skills in Business Studies through completing worked examples and receiving immediate feedback on their responses. In addition, at the end of each section, students can complete section questions that are auto-graded, allowing them to receive feedback right away on their progress.





#### For teachers:

Teachers get immediate feedback on their students' progress through the performance overview dashboard, located on the statistics page. Here, teachers can view a visual representation of student quiz and assignment scores. Teachers can then easily identify those students who need help, which makes intervention fast and efficient.

Below you will find some ways teachers can use Kognity's resources to successfully prepare their students for IGCSE Business Studies assessment components. Click on each picture to explore more in Kognity Business Studies!

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## How does Kognity help with formative assessments?

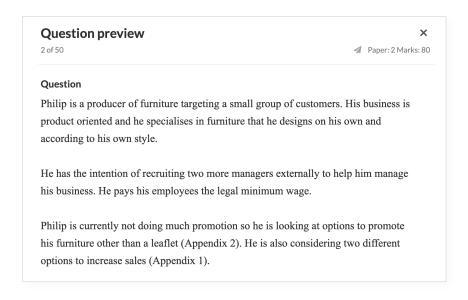
### **Revision Quizzes**

Kognity's <u>question assignments</u> can be used as revision quizzes for review at the end of a unit. Teachers can drill students on specific techniques and tools using multiple examples. All question assignments are auto-graded, so students and teachers can immediately receive the results. Teachers can then revise any common mistakes before starting to teach new content.



#### **Exam Practice Tasks**

Kognity provides exam-style questions, marks schemes and model answers that teachers can use in a variety of different ways with their students. For example, teachers can go over a practice paper as a class, write the answer together, and focus on examiner comments. This is also a great way to familiarize students with command terms.



## How does Kognity help with formative assessments?

#### Classwork and Homework

Give students the following tasks to complete, either in class or for homework:

- Case studies
- Activities (drawing graphs, solving exercises, answering questions)
- End of section questions
- Exam-style questions



#### Activity

The decision to build a secondary school near a housing estate and on an area that is currently a green space will have both positive and negative impacts on various stakeholders.

- 1. Identify the potential stakeholders and their external costs or external benefits.
- 2. Can you think of any more stakeholders who will be either positively or negatively impacted by the decision to build a new school?



#### Case study

#### **Bangladesh factories**

Bangladesh is currently facing an issue with the working conditions in its factories. A large number of <u>multinational</u> companies make their clothes in these factories, and the clothing industry is responsible for around 80% of the country's overall exports.

The most famous incident happened outside the Bangladeshi capital, Dhaka, in 2013, when a building holding over 2 000 employees collapsed during a shift. After this incident, many retailers pledged to monitor and improve safety conditions in their factories, but those agreements ended at the end of 2018. Safety improved in over 2 300 factories as a result of this initiative and there is fear that now that it has ended, these factories will once again become more dangerous.

Health and safety is poor in many factories in Bangladesh and factory employees earn very little money. The government is responsible for looking after the rights and safety of these employees. It may have to weigh up the social costs and benefits before deciding on how much to invest in this venture.

Sources: Adapted from Rana Plaza, five years on: safety of workers hangs in balance in Bangladesh, Michael Safi and Dominic Rushe, The Guardian an Bangladesh's apparel export trend of 2018, Akhi Akter, Textile Today.

#### Questions

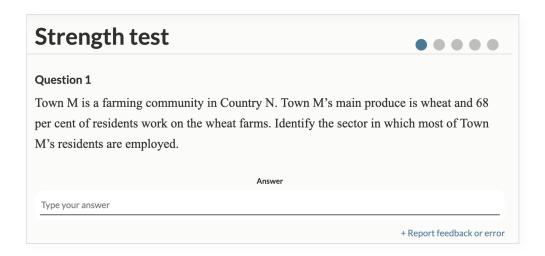
- 1. Define 'social benefit'. [2 marks]
- 2. Identify and explain one positive and one negative externality of a company's decision to manufacture clothing in Bangladesh. [6 marks]
- » Show solution



## How does Kognity help with formative assessments?

## **Self-Study**

To provide students with resources for self-directed active recall study, use Strength tests and battles.



## How does Kognity help with IGCSE Assessment Preparation?

Kognity is a digital resource in which everything for successful preparation of students for the official exam is present:

- Complete content developed from the IGCSE Business Studies syllabus
- Practice for exams and developing skills for Paper 1 and Paper 2 style questions
- Developing the IGCSE Learner Attributes Profile

## **IGCSE Exam Papers**

Kognity's exam-style assignments are all based on Papers 1 and 2 and contain questions, example answers and commented mark schemes that provide students tips for success that are written by examiners. Just add a timer when using an exam-style assignment to model real exam conditions! Case studies embedded in the text are also excellent for preparing students for exams.

Question 0.1 Paper 1 20 marks
Question 0.2 Paper 1 20 marks
Question 0.3 Paper 1 20 marks
Question 0.4 Paper 1 20 marks
Question 0.5 Paper 1 20 marks
Question 0.6 Paper 1 20 marks
Question 0.7 Paper 1 20 marks
Question 0.8 Paper 1 20 marks
Question 0.9 Paper 1 20 marks
Question 0.10 Paper 1 20 marks
Question 0.11 Paper 1 20 marks
Question 0.12 Paper 1 20 marks
Question 0.13 Paper 1 20 marks
Question 0.14 Paper 1 20 marks